

BC Cattlemen - Meeting Rancher Needs

BCCA Governance

With the reduced cattle herd in BC and the potential decrease of check-off funding, BCCA is reviewing our governance structure to seek reduced costs. As an association with voluntary membership, we must continue to ensure that our members see value in our work and have the means to raise issues for our Association.

Over the next year, BCCA will look at different options for establishing our Board as well as ways to improve efficiencies while maintaining effective representation of our grassroots members.

Minister Meetings

Several meetings were held with Ministers of Agriculture, Environment, Forest Lands & Natural Resource Operations, Aboriginal Relations & Reconciliation, and Jobs, Tourism & Innovation.

Through the Ranching Task Force, beef organizations are able to clearly outline our concerns with government policy and regulations, as well as provide a forum to recommend practical solutions.

BCCA also holds regular meetings with Ministerial ADMs ensuring Ministers and their staff are well-briefed on our issues, concerns, and recommendations.

Growing Forward 2 (GF2)

GF2 is a suite of federal funding for agriculture programs. Due to government budget cuts, the Agriculture programs will be reduced. BCCA has provided comments on which programs best serve our industry and has suggested that an Agri-succession planning option be established

Carbon Tax Review

BC Government is conducting a review of the Carbon Tax. BCCA has sent a written submission on the negative impacts and competitive disadvantage that the Tax puts on industry.

Livestock Protection

BCCA continues to urge the Province to revise the hunting and trapping regulations to ensure wolf seasons are established in every region. BCCA has established an agreement with the Trappers Association which now offers a Canine Trapping Course.

Research Funding Needs

BCCA presented to government on our future needs for research and innovation funding. Our key recommendation was to relax restriction on budgetary timelines as research takes place over more than one fiscal year. We also urged them to fund extension services to assist producers in learning about new technology and implementing it on their ranches.

SPCA

BCCA is working to improve our relationship with the SPCA. There are very few cruelty or neglect incidents involving beef cattle, however we feel it is a benefit to our association to maintain a relationship.

Natural Resource Roads

BCCA remains involved with discussions, meetings and submissions on the proposed Act. BCCA has requested:

- No cost or liability to producers
- Contains local access management plans
- A requirement for mandatory authorization by tenure holders prior to deactivation

Meat Inspection

CFIA will no longer be providing meat inspection in BC at the end of 2013. BCCA remains involved in consultations.

BCCA believes the new system:

- Should maintain high levels of inspection standards
- Should be paid for by government
- Should maintain transparency to ensure consumer trust

Water

The Provincial Water Act is being updated. BCCA's stresses that:

- Water is essential for food production
- Agriculture should be given a high priority over other users
- Maintaining FIT-FIR licensing system
- Development of an Agriculture Water Reserve to complement the ALR

Agriculture Waste Control Act

BCCA has provided input on proposed revisions to the Act. Beef cattle producers may be severely impacted by this legislation. BCCA is seeking greater flexibility based on climate, topography and livestock, and a common-sense approach.

2011-2012 Submissions

Agriculture Waste Regulation
Agriculture Water Reserve
Natural resource Roads Act
Provincial Meat Inspection Regulations
Water Act Modernization

Contact the BCCA office for full submissions

BCCA Committees

Finance	PST, Business Risk Management, Investments, Carbon Tax
Governance Adhoc	Board representation, Constitution & Bylaws
Research	Research Priorities, Grasslands Applied Research Center
Environment	Ag Waste, Water, Open Burning, Ag Plastics, Species at Risk, Off-Road Vehicles, Dams
Land Stewardship	Resource Roads, Range Act, Wildfire, Tenure Valuation, Invasive Species
Livestock Protection	ICBC, SPCA, Meat Regs, Animal Health, Traceability, Animal Care
Public Affairs	Meet a Rancher, Regional Banners, Trade Mission

Canada – BC Ranching Task Force Funding Initiative

Behind the Beef

BCCA has developed a Consumer Education and Research Program, better known as *Behind the Beef*, to connect urban consumers with the beef industry. With 20 beef educators province-wide, our program is engaging consumers at the grocery meat counters, at farm fairs, exhibitions, and community events.

Goal: create more awareness about the beef industry and the healthfulness of beef, and therefore a more knowledgeable and confident consumer.

www.behindthebeef.ca

Economic Assessment of BC Beef Cattle Value Chain

Market, consumer and supply chain research has provided the necessary research & analysis needed to develop a value chain marketing strategy. The market insight has allowed us to identify opportunities that are most optimal to pursue.

Economic Impact Analysis of the BC Beef Industry

While the findings are not finalized, the direct economic impact study for the BC Beef industry shows a \$606 million contribution to the provincial economy. This study identifies not only the quantitative, but also the qualitative impacts the industry has on society.



2nd Meet A Rancher

A blitz of grocery store events took place April 14 & 15 in the Lower Mainland. Four ranching families visited 16 Save-On Foods locations during the two days.

Thank you to Mark & Taylor Grafton, John & Karen Kocheil, Ed & Louise Fossen and John & Kate Anderson for participating!

3rd Annual BC Beef Day

This year's BC Beef Day was proclaimed on May 16th, 2012 in Victoria. Ranchers met with government and focussed discussions on Red Tape Reduction.

Several Regional Associations organized local events in their communities:

- Kamloops Stockmen's Assoc.
- Cariboo Cattlemen's Assoc.
- Nechako Valley Regional Cattlemen's Assoc.

Beef in BC

BCCA continues to inform our members through the *Beef in BC* magazine which is now in its 27th year of publication.

In addition, the E-News is sent to a total of 790 email addresses!

Thank-you to all our advertisers and contributors!

BCCA activities are funded with assistance from CIDC Check-off



1 FEE = 12 BOARDS

Your BCCA membership includes representation to these organizations

Ag Environmental Partnership Committee
BC Agriculture Council
BC Farm Animal Care Council
Beef Cattle Research Council
Canada Beef Inc.
Canadian Cattlemen's Association
Canadian Cattle Identification Agency
Cattle Industry Development Council
Farm & Ranch Safety & Health Association
Horn Levy Committee
Ownership Identification Inc.
Verified Beef Production Program

Representing rancher interests everywhere!

For more information visit:
www.cattlemen.bc.ca



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