

BC Cattlemen's Association & Canadian Cattlemen's Association present

“Evaluating the Environmental Footprint of Cattle Production in Canada”



AND

CCA Town Hall Meeting

Tuesday, February 2, 2016

Pomeroy Hotel, 11308 Alaska Rd, Fort St. John BC



CANADIAN
CATTLEMEN'S
ASSOCIATION

National Voice Of Cattle Producers

1:00-4:00 pm

BCCA TECHNOLOGY TRANSFER PILOT PROGRAM EVENT

“Evaluating the Environmental Footprint of Beef Cattle Production in Canada” keynote

AND

Environment-themed research extension Speedy Sessions, including:

1. Using Cattle to Manage Invasive Plants
2. Wildlife Management BMPs and Mitigation Strategies
3. Livestock Protection: prevention, verification and mitigation
4. Ecological Goods & Services Programs

5. Pyric Herbivory: Patch-Burn Grazing Systems

Dr. Tim McAllister, Principal Research Scientist, Ruminant Nutrition & Microbiology, Agriculture & Agri-Food Canada

*Keynote sponsored by North Peace Savings & Credit Union



Lori Vickers, Regional Agrologist, BC Ministry of Agriculture, Dawson Creek
Dr. Mark Boyce, Professor, University of Alberta

Kevin Boon, General Manager BCCA

Karl Morgenstern, Environmental Supervisor, Eugene Water & Electric Board, Eugene Oregon.
with David Zehnder, Coordinator: EG&S Initiative
Dr. Sonja Leverkus, Ecosystems Scientist, Shifting Mosaics Consulting

4:00-5:00 pm

SOCIAL HOUR

5:00 – 6:00 pm

DINNER

Dinner and sponsorship of the CCA Town Hall meeting has been provided by Farm Credit Canada.



6:00 – 9:00 pm

CCA TOWN HALL MEETING

Hear from CCA President Dave Solverson and other staff members on initiatives they are involved in on behalf of Canadian beef producers. Topics may include, but not limited to:

- COOL
- Trans Pacific Partnership (TPP) and other trade agreements
- National Beef Strategy
- Proposal for Check-Off increase
- Beef Cattle Research Council activities
- Environment & Canadian Roundtable for Sustainable Beef
- Expansion of Verified Beef Program – VBP+
- Beef Advocacy Program and Cattlemen's Young Leaders



Register online at: <https://www.eventbrite.ca/e/bcca-technology-transfer-event-canadian-cattlemens-town-hall-meeting-tickets-20486970079>, or call the BCCA office at 250.573.3611 if you do not have access to internet.

Funding for this BCCA Technology Transfer Pilot Program event has been provided by the Ministry of Agriculture and Agriculture and Agri-Food Canada through the Canada-BC Agri Innovation Program under *Growing Forward 2*, a federal-provincial-territorial initiative.

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